

ARC Week at Glance Journalism (Ms. West)

Topic: Community Open House Preparation & Fall Interviews/Articles

Course: Journalism

Grade: 9-12

Dates: Oct 6 - 10

Note: For lesson resources, handouts, etc., please see our Canvas Course.

	Learning Target (I am learning about...)	Criteria for Success (I can...)	Activation/ Instruction	Collaboration/ Guided Practice	Independent Learning/ Assessment
			<i>(Include at least one/two formatives*in any part of the lesson as needed)</i>		
Monday	I am learning about yearbook avenue. I am learning about yearbook writing (Primary headlines, Secondary headlines, Captions, Inverted Pyramid, Lead Quote Transition and AP Style Rules) I am learning about ARC history.	I can - Conduct an interview and use the information to write an Inverted Pyramid or Lead Quote Transition Article to cover a fall sport - Login to Yearbook Avenue and access image library - Pull images by decades from old yearbooks to prepare for community open house	Media Center Relocation – Decades Image Pull Explained and Groups Assigned	Decades Images Pulled for Community Open House Bulletin Boards	Decades image check ins

Tuesday	I am learning about yearbook avenue. I am learning about yearbook writing (Primary headlines, Secondary headlines, Captions, Inverted Pyramid, Lead Quote Transition and AP Style Rules) I am learning about ARC history.	I can • Conduct an interview and use the information to write an Inverted Pyramid or Lead Quote Transition Article to cover a fall sport • Login to Yearbook Avenue and access image library • Pull images by decades from old yearbooks to prepare for community open house	Media Center Relocation – Decades Image Pull Explained and Groups Assigned	Decades Images Pulled for Community Open House Bulletin Boards	Decades image check ins
---------	---	---	--	--	-------------------------

Wednesday	I am learning about yearbook avenue. I am learning about yearbook writing (Primary headlines, Secondary headlines, Captions, Inverted Pyramid, Lead Quote Transition and AP Style Rules) I am learning about ARC history.	I can • Conduct an interview and use the information to write an Inverted Pyramid or Lead Quote Transition Article to cover a fall sport • Login to Yearbook Avenue and access image library • Pull images by decades from old yearbooks to prepare for community open house	Media Center Relocation – Decades Image Pull Explained and Groups Assigned	Decades Images Pulled for Community Open House Bulletin Boards	Decades image check ins
Thursday		•		LFH: Homecoming Week Interview Questions Brainstorming Assignment	
Friday		•			

Literacy Tasks

Minor Assessment

Major Assessment