ARC Week at Glance Journalism (Ms. West)

Topic: Fall Deadline Production – YBA Page Production

Course: Journalism Grade: 9-12 Dates: Oct 20 - 25

Note: For lesson resources, handouts, etc., please see our Canvas Course.

	Learning Target (I am learning about)	Criteria for Success (I can)		Collaboration/ Guided Practice	Independent Learning/ Assessment	
			(Include at least one/two formatives*in any part of the lesson as needed)			
	I am learning about	I can	Ad Sales Discussion –	Jostens Log ins and Image	Fall of Fame Mini	
	page design, production, and meeting deadlines.	 Conduct an interview and use the information to 	Business Ad Sales Week 1	Library – Fall Sports Tagging as table groups	Biographies written and submite	
Monday	I am learning about yearbook writing (Primary headlines, Secondary headlines, Captions, Inverted Pyramid, Lead Quote Transition and AP Style Rules)	write an Inverted Pyramid or Lead Quote Transition Article to cover a fall sport Work as a team to complete a fall page for deadline 1				

	I am learning about	I can		Business Ads Check Ins	Fall Page Production Work	Fall Page Design Layout
	page design,	1 Can	Conduct an	Business Aus Check his	Time	Assessment Checks
	production, and		interview and		Time	Assessment Cheeks
	meeting deadlines.					
	meeting deadines.		use the			
	T 1 ' 1 '		information to			
	I am learning about		write an			
	yearbook writing		Inverted			
a.	(Primary headlines,		Pyramid or			
Tuesday	Secondary		Lead Quote			
ne	headlines, Captions,		Transition			
	Inverted Pyramid,		Article to			
	Lead Quote		cover a fall			
	Transition and AP		sport			
	Style Rules)	•	Work as a			
			team to			
			complete a			
			fall page for			
			deadline 1			
	I am learning about	I can		Yearbook Avenue Tools	Fall Sports Work Time	TOTD: Fall Page Assignment
	page design,	•	Conduct an	Tutorial	The state of the s	Formative Checks
	production, and		interview and			
	meeting deadlines.		use the		Homecoming & Fall Page	
	meeting dedames.		information to		Teams Assigned – page	
	I am learning about		write an		planning time	
	yearbook writing		Inverted			
ay a	(Primary headlines,		Pyramid or			
ps	Secondary		Lead Quote		Tagging Time	
Wednesday	headlines, Captions,		Transition		Tagging Time	
ed	Inverted Pyramid,		Article to			
	Lead Quote		cover a fall			
	Transition and AP					
			sport			
	Style Rules)	•	Login to			
			Yearbook			
			Avenue and			
			access the			
			page ladder			

		I am learning about	I can		Yearbook Avenue Tools	Fall Sports Work Time	Fall Page Assignments
Thumsdox		page design,	•	Conduct an	Tutorial		Formative Checks
		production, and		interview and			
		meeting deadlines.		use the		Homecoming & Fall Page	
				information to		Teams Assigned – page	
		I am learning about		write an		planning time	
		yearbook writing		Inverted			
	ay	(Primary headlines,		Pyramid or		Tagging Time	
	rsd	Secondary		Lead Quote			
	hu	headlines, Captions,		Transition			
	\mathbf{I}	Inverted Pyramid,		Article to			
		Lead Quote		cover a fall			
		Transition and AP		sport			
		Style Rules)	•	Login to			
				Yearbook			
				Avenue and			
				access the			
L				page ladder			
Friday		I am learning about	I can		STEM Careers Virtual	STEM Careers Virtual	Interview of the Week Due
		yearbook writing	•	Write	Field Trip Journalism Spin	Field Trip and Graphic	Monday!
		(Primary headlines,		interview	Intro	Organizer	
	Ly	Secondary		questions for			W. 11 m
	ida	headlines, Captions,		3 STEM			Weekly Tagging Due
	Fr	Inverted Pyramid,		careers			
		Lead Quote					
		Transition and AP					
		Style Rules)					

Literacy Tasks

Minor Assessment

Major Assessment