

ARC Week at Glance Journalism (Ms. West)

Topic: Fall Deadline Production – YBA Page Production

Course: Journalism

Grade: 9-12

Dates: Oct 20 - 25

Note: For lesson resources, handouts, etc., please see our Canvas Course.

	Learning Target (I am learning about...)	Criteria for Success (I can...)	Activation/ Instruction	Collaboration/ Guided Practice	Independent Learning/ Assessment
			<i>(Include at least one/two formatives*in any part of the lesson as needed)</i>		
Monday	I am learning about page design, production, and meeting deadlines. I am learning about yearbook writing (Primary headlines, Secondary headlines, Captions, Inverted Pyramid, Lead Quote Transition and AP Style Rules)	I can - Conduct an interview and use the information to write an Inverted Pyramid or Lead Quote Transition Article to cover a fall sport - Work as a team to complete a fall page for deadline 1	Ad Sales Discussion – Business Ad Sales Week 1	Jostens Log ins and Image Library – Fall Sports Tagging as table groups	Fall of Fame Mini Biographies written and submitte

Tuesday	I am learning about page design, production, and meeting deadlines. I am learning about yearbook writing (Primary headlines, Secondary headlines, Captions, Inverted Pyramid, Lead Quote Transition and AP Style Rules)	I can • Conduct an interview and use the information to write an Inverted Pyramid or Lead Quote Transition Article to cover a fall sport • Work as a team to complete a fall page for deadline 1	Business Ads Check Ins	Fall Page Production Work Time	Fall Page Design Layout Assessment Checks
Wednesday	I am learning about page design, production, and meeting deadlines. I am learning about yearbook writing (Primary headlines, Secondary headlines, Captions, Inverted Pyramid, Lead Quote Transition and AP Style Rules)	I can • Conduct an interview and use the information to write an Inverted Pyramid or Lead Quote Transition Article to cover a fall sport • Login to Yearbook Avenue and access the page ladder	Yearbook Avenue Tools Tutorial	Fall Sports Work Time Homecoming & Fall Page Teams Assigned – page planning time Tagging Time	TOTD: Fall Page Assignment Formative Checks

Thursday	I am learning about page design, production, and meeting deadlines. I am learning about yearbook writing (Primary headlines, Secondary headlines, Captions, Inverted Pyramid, Lead Quote Transition and AP Style Rules)	I can - Conduct an interview and use the information to write an Inverted Pyramid or Lead Quote Transition Article to cover a fall sport - Login to Yearbook Avenue and access the page ladder	Yearbook Avenue Tools Tutorial	Fall Sports Work Time Homecoming & Fall Page Teams Assigned – page planning time Tagging Time	Fall Page Assignments Formative Checks
Friday	I am learning about yearbook writing (Primary headlines, Secondary headlines, Captions, Inverted Pyramid, Lead Quote Transition and AP Style Rules)	I can Write interview questions for 3 STEM careers	STEM Careers Virtual Field Trip Journalism Spin Intro	STEM Careers Virtual Field Trip and Graphic Organizer	Interview of the Week Due Monday! Weekly Tagging Due

Literacy Tasks

Minor Assessment

Major Assessment