

ARC Week at Glance Journalism (Ms. West)

Topic: Homecoming Articles & Yearbook Avenue Production Software Training

Course: Journalism

Grade: 9-12

Dates: Oct 13 - 17

Note: For lesson resources, handouts, etc., please see our Canvas Course.

	Learning Target (I am learning about...)	Criteria for Success (I can...)	Activation/ Instruction	Collaboration/ Guided Practice	Independent Learning/ Assessment
			<i>(Include at least one/two formatives*in any part of the lesson as needed)</i>		
Monday		•			
Tuesday		•			

Wednesday	I am learning about yearbook avenue. I am learning about yearbook writing (Primary headlines, Secondary headlines, Captions, Inverted Pyramid, Lead Quote Transition and AP Style Rules)	I can • Conduct an interview and use the information to write an Inverted Pyramid or Lead Quote Transition Article to cover homecoming events • Login to Yearbook Avenue and access image library	Yearbook Avenue Page Design Tutorial	Image Tagging with partner – homecoming week and fall sports Time to work on Homecoming Interviews & Feature Articles	TOTD: Importance of Image Tagging
Thursday	I am learning about yearbook avenue. I am learning about yearbook writing (Primary headlines, Secondary headlines, Captions, Inverted Pyramid, Lead Quote Transition and AP Style Rules)	I can • Conduct an interview and use the information to write an Inverted Pyramid or Lead Quote Transition Article to cover Homecoming • Login to Yearbook Avenue and access the page ladder	Yearbook Avenue Page Ladder Tutorial	Homecoming Interview Articles Work Time – Homecoming & Fall Page Teams Assigned – page planning time	Fall Page Planners

Friday	I am learning about yearbook avenue. I am learning about yearbook writing (Primary headlines, Secondary headlines, Captions, Inverted Pyramid, Lead Quote Transition and AP Style Rules)	I can Conduct an interview and use the information to write an Inverted Pyramid or Lead Quote Transition Article to cover Homecoming	Media Center Work Period Expectations – pull a small group to support underclassmen make up day	Relocated to Media Center for Underclassmen/Staff Make up Picture Day – time to complete homecoming articles and submit on Canvas	Homecoming Check in
--------	---	---	--	--	----------------------------

Literacy Tasks

Minor Assessment

Major Assessment