ARC Week at Glance Journalism (Ms. West)

Topic: Homecoming Articles & Yearbook Avenue Production Software Training

Course: Journalism **Grade:** 9-12 **Dates:** Oct 13 - 17

Note: For lesson resources, handouts, etc., please see our Canvas Course.

	Learning Target (I am learning about)	Criteria for Success (I can)	Activation/ Instruction (Include at least of	Collaboration/ Guided Practice ne/two formatives*in any part of	Independent Learning/ Assessment the lesson as needed)
Monday		•			
Tuesday		•			

	I am learning about	I can		Yearbook Avenue Page	Image Tagging with	TOTD: Importance of Image
	yearbook avenue.	•	Conduct an	Design Tutorial	partner – homecoming	Tagging
			interview and		week and fall sports	
	I am learning about		use the		1	
	yearbook writing		information to			
A:	(Primary headlines,		write an		Time to work on	
	Secondary		Inverted		Homecoming Interviews &	
	headlines, Captions,		Pyramid or		Feature Articles	
Wednesday	Inverted Pyramid,		Lead Quote			
les	Lead Quote		Transition			
ed	Transition and AP		Article to			
≥	Style Rules)		cover			
			homecoming			
			events			
		•	Login to			
			Yearbook			
			Avenue and			
			access image			
			library			
	I am learning about	I can		Yearbook Avenue Page	Homecoming Interview	Fall Page Planners
	yearbook avenue.	•	Conduct an	Ladder Tutorial	Articles Work Time –	
			interview and			
	I am learning about		use the			
	yearbook writing		information to		Homecoming & Fall Page	
	(Primary headlines,		write an		Teams Assigned – page	
	Secondary		Inverted		planning time	
Thursday	headlines, Captions,		Pyramid or			
	Inverted Pyramid,		Lead Quote			
	Lead Quote		Transition			
L	Transition and AP		Article to			
	Style Rules)		cover			
			Homecoming			
		•	Login to			
			Yearbook			
			Avenue and			
			access the			
			page ladder			

Friday	I am learning about yearbook avenue. I am learning about yearbook writing (Primary headlines, Secondary headlines, Captions, Inverted Pyramid, Lead Quote Transition and AP Style Rules)	I can	Conduct an interview and use the information to write an Inverted Pyramid or Lead Quote Transition Article to cover Homecoming	Media Center Work Period Expectations – pull a small group to support underclassmen make up day	Relocated to Media Center for Underclassmen/Staff Make up Picture Day – time to complete homecoming articles and submit on Canvas	Homecoming Check in
			Homecoming			

Literacy Tasks

Minor Assessment

Major Assessment