## Children's Healthcare of Atlanta Social Media: A Resource for Flu Education



With the severity of this year's flu season dominating news headlines, Children's has leveraged social media as a platform to deliver critical information to help arm parents with the facts and empower them to feel confident in protecting their families against the flu. To help educate your school's parents and students, please feel free to share these resources:

- <u>Facebook Live:</u> <a href="https://www.facebook.com/ChildrensHealthcareofAtlanta/videos/10155963794553186/">https://www.facebook.com/ChildrensHealthcareofAtlanta/videos/10155963794553186/</a> In this video, originally broadcasted live from Egleston Hospital, Dr. Dan Salinas, Chief Medical Officer at Children's, and Dr. Andi Shane, a pediatric infectious disease specialist, answer common flu questions.
- Blog Post: <a href="https://www.choa.org/blog/2018/january/fend-off-flu.aspx">https://www.choa.org/blog/2018/january/fend-off-flu.aspx</a>
  This blog post shares six ways to fend off the flu this season, including getting the flu vaccine, practicing proper hand hygiene, and staying away from individuals who are sick.
- Flu Infographic: <a href="https://twitter.com/childrensatl/status/963487722529853441">https://twitter.com/childrensatl/status/963487722529853441</a>
  This infographic shares information on typical flu symptoms, how to treat the flu, and when to see a doctor.



## • Germs Infographic:

https://www.facebook.com/ChildrensHealthcareofAtlanta/photos/a.374292508185.161226.356527358185/10155942731953186/?type=3&theater

This infographic shares some of the germiest items that may put children at risk for contracting the flu.



For more helpful flu tips and information, we encourage you to follow the Children's social media channels:

- Facebook: www.facebook.com/ChildrensHealthcareofAtlanta
- Twitter: www.twitter.com/childrensatl
- Instagram: www.instagram.com/childrensatl